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NORTH CAROLINA SMALL BUSINESS OWNERS UNITE TO PRESERVE FILM INCENTIVE

WILMINGTON, NC—As the legislature reconvenes, a new voice will be heard—the voice of small business owners who want state leaders to know the film incentive is actually a small business incentive—the only small business incentive the state has ever passed. The new organization, Small Business for Film, is working to show legislators that the film incentive generates jobs and revenue throughout the state, giving small businesses the opportunity to thrive.

The statewide group was established in response to concern that legislators do not realize the impact the film and television industry has on small businesses based in North Carolina, and is working to raise awareness about this issue. Small Business for Film maintains that this is a small business issue; not a film industry issue. Without a new incentive package, small businesses are losing revenue and being forced to lay off employees.

Some of the small businesses the film industry frequents include:

- Printers and sign manufacturers
- Florists
- Restaurants and caterers
- Hotels
- Window coverings
- Local retail stores
- Artists
- Calligraphers
- Event rental services
- Photographers
- Videographers
- Physicians

Small businesses throughout the state are registering quickly on the organization's website <http://SmallBusinessForFilm.com>. The group is encouraging other small businesses to join the organization. Small Business for Film is also on [Facebook](#) and [Twitter](#) (@SmallBizForFilm, #smallbizforfilm).

For more information on Small Business for Film, or to speak with its founding members, contact Brandy Brinson, (910) 619-5811, brandy@parkerbrinson.com, or Claire Parker (910) 742-5023, claire@parkerbrinson.com.